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FREDERICK LOESER & CO.

MANNERS HERE BAD, HE ASSERTS

Writer in London Magazine Says Elevator Men Act the Worst.

HOTEL CLERK

Declares He Grovels Before Wealth but Disdains Other Guests.

ART OF WINDOW DRESSING

andon Shop Shows Employees Moving Pictures of American Stores.

serial Cable Desputch to THE Ses DON. Feb. 1.-London Truth's gabond in New York," who is Louis ator men in this particular.

among other rude people in New he mentions the "young duchwho are employed at lunch esand haughty indeed, he asserts, but they can be put to shame, which cannot be n.ted States.

The Vagabond" tells how he saw a cashier at a Childs restaurant a Frenchman a nickel in change h a manner that it rolled back t under her elbow. The Frenchwaited, but the girl with the air an offended Empress waved him to for it. The Frenchman removed at and said to the cashier: "You ep it as a reward for your polite-The girl blushed to the ears ook the nickel without a word. elevator man, Mr. Wain says, not have been confused. He have pocketed the nickel and at the Frenchman because it

Wain proceeds to describe what another class of Americans who udeness. The hotel clerk is insomly intermittently. Before a loud g wealthy guest he will grovel ubservience, but to others this ie is unknown. The elevator man ent to rich and poor alike, to the aire as well as to the clerk, to the girl as to the drunken loafer. s something admirable, as seen miles sway the simian type, says "The He goes on to say:

so there are traitors. Four ame across liftmen who apted closely to the manners of d human beings. All four of ere negroes

Wain says he is unable to sugreason for the New York liftudeness. He says a policeman much power as an elevator man, is always amiable. A bartender ally respected, yet he is the es-of politeness. "The Vagabond" ates as to whether the continual g up and down buildings at great d and the consequent rush of blood he noticed that the conductors of express elevators in big buildings

people who know both countries it necessary to say that the art of dow dressing and the displaying of is generally in American stores is beyond anything that can be found Bealizing this. Selfridge, the dement store man from Chicago, has sked the aid of a cinematograph to before the eyes of his English the latest tricks of his American ien. He gave them a show this in which he portrayed the great New York, Chicago, Boston other American cities. Whether it is sible to impress the mind of the conative London shopman with these s remains to be seen, but a London spaper man who was present was iently deeply impressed. Writing in Pall Mall Gazette, he says:

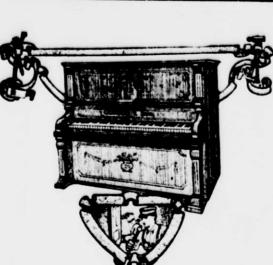
are certainly a species of or shopman over there. Everything et forth with a sense of cunning try and a notable degree of his-As to the window dresswas a revelation. You could see cally admirable Jacobean inor with a salesman in the costume period waiting on a grand dame. Transaue figures chattering and caming in the old way that is eter-

e writer marvels at the palatial on which everything is done. do nothing in a common or way," says the writer. "You see that for length and general dions would not disgrace a mediacatre. On the other hand, showsplaying the merchandise of all ries set to catch the eye and n the purse strings."

befew Still Rung at Lincoln's Inn. Lospon, Jan. 22.-At Bodmin, in Linnshire, the curfew bell is still rung But many Londoners will be suprised to learn that the practice is combined at Lincoln's Inn. It is rung! BROOKLYN ADVERTISEMENTS.

In every detail the Leading Retail Establishment of Brooklyn.

The Subway to Hoyt Street Brings the Loeser Store Within 17 Minutes of Forty-second Street.



Pianos and Player=pianos. A Difficulty Solved

TO CHOOSE the finest Piano or Playerpiano that money will buy is not difficult. There are few at the top. They are well known. Selection is easy.

But to get the most artistic instrument that may be had for a small sum is a different matter. There are many makes, each claiming extra quality for a low price. Their true quality is not so generally known. Generally the purchaser must rely on his confi-

dence in the dealer and what the dealer tells him. Yet it seems to us even more important for the family that can spend but a small

sum to get the best possible instrument than it is for the family which can well afford to rectify a mistake in judgment by another purchase.

So we have been especially careful in choosing Pianos and Player-pianos to be sold here at low prices. Those we have were preferred above all other makes only after most thorough tests and comparisons. And we violate no confidence in saying that the Loeser Store has proved an influence for their betterment since they have been on our roll of honor.

### Bjur Bros. and Gordon and Son Pianos and Player-pianos

are low priced but excellent instruments. Their sweet tones will prove durable. Their handsome cases will remain an ornament in the home. Unusual care is taken in their building—for example the insides as well as the outsides of the cases are varnished. making the wood more perfectly immune from atmospheric changes.

> The Pianos are \$198, \$250 and \$325 The Player-pianos are \$395, \$425, \$475 and \$525

These prices are from \$75 to \$100 less than the prices at which other instruments, no better, are being sold in this city every day—which we believe you can readily demonstrate to your full satisfaction.

> We Make Terms of Payment to Suit the Convenience of Our Customers.

Even though you are prepared to pay but a small sum, you can readily arrange to have the new instrument home at once. And when you DO buy a Piano or Playerpiano here you have the DOUBLE guarantee—that of the Loeser Store as well as the maker.

#### BARON KATO AND HIS FAMILY



Photograph Underwood & Underwood

When Prince Katsura, a friend of the barristers and students lived in the line and were subject to the description dress, dine and even shave according to rule. And the luckless students was out after curfew was severely the was out after curfew was severely the was out after curfew as the Court of St. James's.

Kato is 52 years old. He was educated at the University of Tokio. He was a private secretary to the Minister of Foreign Affairs, 1891-94; Envoy Extraordinary and Minister Plenipotentiary at the Court of St. James's.

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BROOKLYN ADVERTISEMENTS.

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# China: Cut Glass: Lamps Art Wares.

Annual Sale === Fourth to More Than Half Reductions.

in America.

Everything here is measured by the highest standards of tastefulness and desirability. The low prices are wonderful because they affect wares that cannot be bettered for full prices—here or anywhere in the world. The following details are not complete, but they are typical of the Sale's values. They will repay your careful reading. A visit to the Store tomorrow will more than satisfy your highest expectations.

Half a Hundred Tables of Pretty Fancy China. Mostly at Half Price or Less.

Three of the chief makers of pretty China send surpluses to make up this notable group in the Sale.

There are several thousand of the Plates, Cups and Sancers at 10c., 25c. and 50c., values 25c. to \$1.50.

There are beautiful hand-painted Chocolate Sales of \$1.5 quality for \$5.98.

In another lot are about 3,000 articles, every one hand-painted and no two slike. These are mostly advance camples, brought over from Japan for the American wholesaler to select from the styles he prefers for next season.

Two other lots include about 7,000 articles; some from Limoges, some from the finest Bavarian and Austrian factories, and all with heautiful decorations.

Sparkling Cut Glass at Half Price.

Fourteen of the largest and best cut glass producers send us their surplus stocks.

\$1.50 to \$2.50 Olive and Bonbon Dishes at \$8c.

\$3 Oil and Vinegar Bottles at \$1.40. Round and fancy shapes and some with handles; also in basket shape. Butter Ball Tube. \$1.98, reg. \$4

Fruit and Salad Bowls. Celery Trays. \$1.49, reg. \$3 \$1.98, reg. \$4 \$2.98, reg. \$6 \$2.98, reg. \$6 \$7.50, reg. \$15 81.98, reg. \$4 | \$2.98, reg. \$4 83.98, reg. \$8 Footed Fruit Bowls. Oval Orange Bowls. 82.98, reg. \$6 | \$3.98, reg. \$8 84.98, reg. \$10 Sugar and Cream Sets. \$1.98, reg. 34 | \$2.98, reg. 36 \$3.95, reg. \$8

S1.49, reg. \$1 | \$1.98, reg. \$4 \$3.98, reg. \$7.50 Covered Butter Dishes 8, reg. \$6 | \$3.98, re \$5.98, reg. \$12 63.98, reg. \$5 | 85.98, reg. \$12 Ice Cream Trays. 83.50, reg. \$7.50 | 85.98, reg. \$12 815, reg. \$35

Mayonnaise Bowls and Plates \$1.98, reg. \$4 | \$2.98, reg. \$4.98 \$3.98, reg. \$8 Fern Dishes \$2.95, \$3.98, \$4.98, \$5.95 and \$7.98 Lamps : Beautiful --- And Amazing Values.

We have secured from two well-known makers of Gas and Electric Lamps their surplus stocks of such models as are beautiful as well as perfect light givers. They are similar to Lamps we sold during the past Christmas season at full prices. We know they were good values at the regular prices, for we sold hundreds of them, and no handsomer Lamps may be bad. 87.50 Gas Lamps, \$4.98. 612 Gas Lamps, 87.50. \$30 and \$40 Gas Lamps, \$14.98, \$17.98 and \$19.98 They are all fitted complete with Welsbach burner, tubing

Electric Lamps Complete.

\$20.00 Lamps. Complete, \$14.98.

\$25.00 Lamps. Complete, \$18.00.

\$25.00 Lamps. Complete, \$18.00.

\$25.00 Lamps. Complete, \$14.98.

\$25.00 Lamps. Complete, \$10.00.

\$25.00 Lamps. Complete, \$10.00.

\$25.00 Lamps. Complete, \$10.00.

\$25.00 Lamps. Complete, \$10.00.

There Are Wonderful Values in This Clearance of Women's Tailored Wear

WITH SCARCELY ANY CONSIDERATION for previous prices the Suits and Control previous prices the Suits and Coats made for the present season have been reduced so that we may have full and new stocks for the opening

For the most part these are conservative styles such as will give fine service through more than one season. They are of excellent fabrics. They are admirably made. It will be a field day of fine values

Coats at \$7.98 : : Values to \$25 \$15 to \$45 Dresses at \$9.98 and \$14.98. Suits at \$14.98 : : Formerly up to \$45. Coats at \$14.98 : Formerly to \$55.

Spring Skirts:: \$4 to \$10 Values at \$2.98. nd Floor, Fulton Street. None C. O. D., Exchanged or Credite

#### 79c. All Silk Colored Satin Messalines, 39c.

N IMPORTANT SERIES of Silks sales tomorrow. This all silk Messaline at 39c, is an unmatched A This all silk Messaline at 39c, is an unmatched value at the price. It is of American manufacture and there are fifty of the best shades for evening and street wear. 79c. value for 39c. a yard. None

C. O. D. \$1.50. All Silk 42 In. Imported Marquisettes, 59c \$2 All Silk 36 Inch Chiffon Costume Satin, \$1.25, \$2.25 All Silk 40 Inch Guaranteed Satin Charmeuse, \$1.50.

Main Floor, Bond Street

#### \$5 of Value in Waists at \$1.98.

A T THE STORE YEAR'S END many small lots of fine Waists have been discovered, some of them the ends of lines in broken sizes, some of them down to ones and twos, all of which have made work for the blue pencil. Every Waist has suffered great reductions, and very many, including a large number that have been up to \$5, have now been marked so little as \$1.06.

been marked so little as \$1.98.

Loward of 2,500 Waists at \$1.98; black and colored messaline, black and colored chiffons; shirts of tub sliks, lingerie and tailored models, batiste, voile, linene, madras, etc. Some new wash slik Shirts, in pretty corded stripes, with crystal buttons, separate collar, tailored cuffs and pocket, Serviceable and handsome Waists of black and navy messaline many with chemisettes of embroidered net or shadow lace. some of the chiffon Waists have the new frilled sleeves; some are over white linings, trimmed with black lace; some have braided yokes.

\$3.50 Comfortables for \$1.98. \$4.50 to \$12 Blankets, \$2.50 to \$9.

THE COVERINGS ARE of high grade silkoline in pretty patterns, in pinks, blue, yellow, green and other colors, finished with an 8-inch silk border all around to match. The fillings are of white fluffy cotton. Comfortables which are full \$3.50 values for \$1.98 each. No mail or telephone orders filled. None sent C. O. D. On special main floor tables.

\$4.50 to \$12 Blankets, \$2.50 to \$9. They are of high grades, all wool finished with neat pink and blue borders. Single or twin bed sizes, three quarter, double bed and even the extra large sizes, such as are seldom to be had in sales of this kind. All

## Beginning Our 21st Annual Sale of Decorative Linens and Laces.

A Wonderful Collection of Exquisite Needlework, Most of Which Is Half Priced.

THIS WILL BE THE TWENTY-FIRST FEBRUARY in which we have held a sale of Art Needlework.

Each Sale has been better than those that have gone before. This Sale is the best of all the series.

It is very large. The merchandise concerned is very choice. The values are very wonderful. Beautiful Cluny Lace Pieces, for example, are here in great variety at a third to half reductions, though Clunys at full prices are one of the most desired and least plentiful of decorative Laces.

Here are concise facts about the Sale. They show the prices but not the loveliness of the Laces and Linens which will stir the enthusiasm of every woman who sees them tomorrow:

These are very beautiful pieces, some combined with linen centers, others in all lace effects. Here are illustrations of the values offered. Doilles, 8, 8 and 12 inches in dameter, values from 12c, to \$2.75, at 6c, to \$1.30 Centerpieces in 20, 24 and 28 inch sizes, values from \$2.75 to \$37.50 at 81.30 to \$1.3 Between-Meal Cloths in 36 and 45 inch sizes, values from \$7.50 to \$55, at \$3.08 to \$27.50 Between-Meal Cloths in as and size; values \$12.50 to \$35. at Luncheon Cloths in the 54-inch size; values \$12.50 to \$35. at \$40.08 to \$17.50 Dinner Cloths in the 63 and 72 inch size; values \$21.50 to \$45. \$10.08 to \$45. One pattern in all lace Cluny Squares, 24x24 and 30x30, values \$4.98 and \$5.98, at \$5.50

Venetian Lace Pieces. Only a Third of Their Regular Prices. This is another of the many wonderful groups which this event presents. There are four handsome designs, including figures and allegorical subjects and other elaborate patterns. Centerpleces in the 20-inch size, value \$6.95, at \$2.25

figures and allegorical subjects and other claborate patterns. Centerpieces in the 20-inch size; value \$8 98, at \$2.25 Centerpieces in the 74-inch size; values \$7.50 to \$8.08 E2.50 Centerpieces, 28-inch size; values \$9.50 to \$15.50, at \$2.25 to \$5.20 Between-Meal Cloths, 36-inch size; values \$11.08 to \$4.25 to \$5.20 Between-Meal Cloths, 36-inch size; values \$11.08 to \$4.25 to \$5.50 Between-Meal Cloths, 36-inch size; values \$15.50, at \$7.08 and \$10.50 Scarfs, 20x36; values \$8.08 to \$16.50, at \$2.08 to \$5.50 Scarfs, 20x46; values \$10.50 to \$10.50, at \$3.50 to \$0.50 Scarfs, 20x51; values \$11.08 to \$22.50, at \$3.50 to \$0.50 Scarfs, 20x51; values \$11.08 to \$22.50, at \$3.50 to \$0.50 Scarfs, 20x51; values \$11.08 to \$22.50, at \$3.50 to \$7.50

White Hand Embroidered Linens At Forty Per Cent Below Regular.

This is an extensive collection and an admirable one. In dainty combinations of drawnwork and trimmed with lace Centerpieces, 24 and 28 inch sizes; values \$2.50 and \$2.80, at \$1.80 and \$1.60 

French Hand Made Cluny Lace Pieces

At Third to Half Price Savings.

These are very beautiful pieces, some combined with linen centers others in all lace effects. Here are illustrations of the values offered. Doilles, 6, 8 and 12 inches in diameter, values from 12c, 10, \$2, 75, 81.

Scarfs in the 20x36, 20x45 and 20x54 inch sizes; values \$3.50, 81 \$9 and \$2.19. Lace Trimmed, Embroidered Pieces

At An Average Half Price. There are two designs in this collection, one combined with inbroidery, others with linen centers. The lace is in a neat

Drawnwork Linens Third Below Regular.

Me Second riont. None of the above will be sent C O. D